

# 2007 Creative Arts Forum

Friday, November 2, 2007  
MSU Union, Second Floor

## Schedule-at-a-Glance

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11:00-11:45	Session 1 (keynote session)
11:45-12:00	Student & Professional Mixer
12:00-12:45	Session 2 (two concurrent sessions)
12:45-1:00	Student & Professional Mixer
1:00-1:45	Session 3 (two concurrent sessions)
1:30-2:30	Creative Arts Community Reception

### 11:00-11:45

### Session 1

#### **Making Your Own Way as an Independent Creative Artist**

Being a practicing creative artist is really much like being an entrepreneur. If you want to take your creative craft to the next level by using it to make a living, come to this session to talk about what it takes to succeed, how you can turn your passion into a paycheck and live your life along the way.

- DJ Perry, CEO, Collective Development, Inc.; Vice President, Lionheart Filmworks, <http://imdb.com/name/nm0675036/>

### 11:45-12:00

### Student & Professional Mixer

Make personal connections with Creative Arts Forum panelists before or after their session in our Green Room or in the Concourse area. Ask questions, talk about your personal experience and skills, and take advantage of the opportunity to grow your own network of contacts.

### 12:00-12:45

### Session 2

#### **More than Words—Inside Book & Magazine Publishing**

For those with a passion for the written word, working for a book or magazine publisher is often a dream come true. Learn from professionals working for publishing houses and magazines what it takes to get on staff, and what career paths in the field really look like.

- Joyce Nakamura, Content Production Manager, Biographies & Literature Resources, Gale, a division of Cengage Learning, <http://gale.com>
- Ann Duke, Advertising Director, Hour Detroit Magazine, <http://www.hourdetroit.com>
- Amy Schroeder, Editor-in-Chief, Venus Magazine, <http://venuszine.com>

#### **Seeing & Believing, Visual Artists & Designers**

Creating a visual representation of an idea, feeling, historical moment or even corporate identity requires application of a craft. Come to hear professionals talk about how they've applied their visual art skills in their careers and how you could apply your own.

- Kevin Fowler, Photographer, dharma bum photographics, <http://www.portfolios.com/kevinfowler>
- Camron Gnass, Owner, Vision Creative, <http://www.visioncreative.com>
- Jody Fine, Owner and Glass Master, J. Fine Glass, <http://jfineglass.com>

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**Beyond the Screen: Behind the Scenes & Out in Front**

Working in entertainment isn't just for performers. Film has all kinds of roles for people to play a part in making the production a reality. Talk with professionals working in the industry to learn more about what kinds of roles exist, and how you can give yourself a competitive edge.

- Nathaniel Nose, Independent Filmmaker (director, actor, editor, writer), <http://imdb.com/name/nm1797161>
- Jeff Kennedy, Vice President, Collective Development, Inc., <http://imdb.com/name/nm0448094>

**Creative Careers & Computers: Online Publishing, Web Design & Multimedia**

Web 2.0 and other emergent technologies are changing the way we get information, communicate, advertise, interact with others, you name it. Come to this session to learn more about how professionals are carving a path for themselves right through cyberspace.

- Dave McCann, Online Sales and Operations Manager, Google, <http://www.google.com/intl/en/jobs>
- Todd Riley, Vice President, Digital Media Director, GM Planworks, <http://jobs.gmplanworks.com>
- Nettie Boivin, Media Mix Director, BrainGain Marketing, <http://braingainmarketing.com>

Join our panelists and other members of the local creative arts community for coffee, tea, snacks and conversation. Get advice, ask questions and gather information from our guests. Also look for professionals with stickers indicating whether they might offer internship, job shadowing or even full-time opportunities. And remember, some may be passively seeking candidates for positions—the right conversation can open doors.